**ANALISIS SWOT**

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| **STRENGHTS (S)** | **WEAKNESSES (W)** |
|  |  |
| **OPPORTUNITIES (O)** | **THREATS (T)** |
|  |  |

**MATRIKS SWOT**

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| **Internal Factors**  **External Factors** | **Strenghts (S)** | **Weaknesses (W)** |
|  |  |
| **Opportunities (O)** |  |  |
|  |
| **Threats (T)** |  |  |